CITY OF TOLEDO

NEWS RELEASE

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Contact:
Lt. Kevan Toney - Public Information Officer
419-245-3217 (Office), 419-277-8662 (Cell)
kevan.toney@toledo.oh.gov

Toledo Police use 'Neighbors' by Ring as another tool in Reducing Crime

Toledo, OH (May 2, 2019): The Toledo Police Department announced today that it is joining the free Neighbors app by Ring to provide Toledo residents another medium for sharing real-time, local crime and safety information. The Neighbors app aims to reduce crime in communities by connecting people, security cameras, and law enforcement.

Residents can text 'toledooh' to 555888 from their smartphone to download the Neighbors app for free on iOS and Android and use the app to; join their neighborhood, share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from their neighbors, local law enforcement and the Ring team.

Quotes:

"The Neighbors network already has thousands of local users and we are excited to see how it will help us connect with the community in a new way and further the mission of keeping Toledo neighborhoods safe" said Toledo Police Assistant Chief Michael Troendle.

Jamie Siminoff, Chief Inventor and Founder of Ring, said: "We're excited to have the Toledo Police Department join Neighbors to keep their community up-to-date on local crime and safety information. Over the past few years we have learned that, when neighbors, the Ring team and law enforcement all work together, we can create safer communities. Neighbors is meant to facilitate real-time communication between these groups, while maintaining neighbor privacy first and foremost. By bringing security to every neighbor with the free Neighbors app, the Toledo community can stay on top of crime and safety alerts as they happen."

How It Works

- Text 'toledooh' to 555-888 or click here: download.ring.com/neighbors from your smartphone to download the app for free on iOS and Android.
- Opt-in to join your neighborhood.
- Customize the geographic area you want to receive notifications for (users must verify where they are located and cannot participate in other neighborhoods).
- Receive real-time alerts from your neighbors, local law enforcement and the Ring team that inform of crime and safety alerts as they happen.
- View local crime and safety posts via a live feed or interactive map.
- Share text updates, photos and videos taken on any device, including Ring's home security devices.
- Work with your community to make neighborhoods safer.

About Neighbors

Neighbors is a neighborhood watch app that provides real-time, local crime and safety information. Download the free Neighbors app (iOS/Android), join your neighborhood, and use the app to: view neighborhood activity; share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from your neighbors, local law enforcement and the Ring team. For more information visit www.ring.com/neighbors.

About Ring

Ring's mission is to reduce crime in neighborhoods by creating a Ring of Security around homes and communities with its suite of home security products and services. The Ring product line, along with the Ring Neighbors app, enable Ring to offer affordable, complete, proactive home and neighborhood security in a way no other company has before. In fact, two Newark, NJ neighborhoods saw an over 50 percent decrease in home break-ins after Ring Video Doorbells and Spotlight Cams were installed on 11% of homes in the communities from April-July 2018 when compared to the same time period in 2017. Ring is an Amazon company. For more information, visit www.ring.com. With Ring, you're always home.

Neighbors Media Contact
Morgan Culbertson
Public Relations Coordinator, Neighbors by Ring
M:(805) 822-9694
Media@ring.com

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